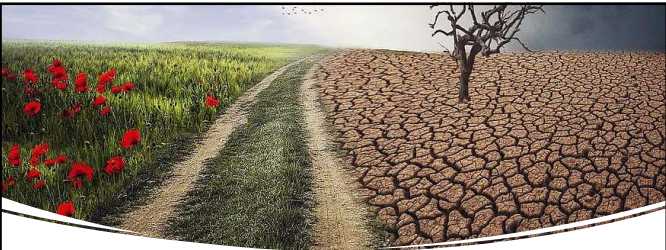




The Transformative Power of CHANGE
Presented by Aimee Robertson ~ Director of Employee Culture & Engagement

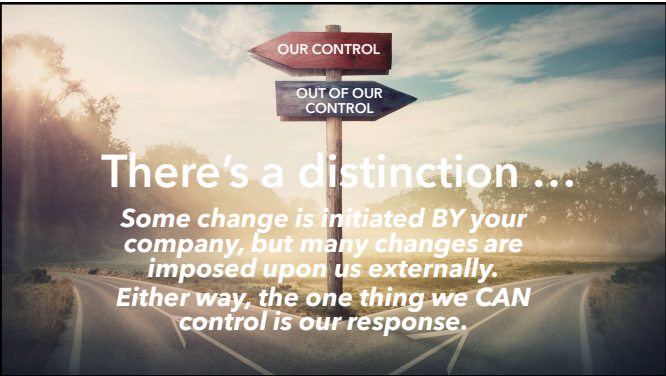
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**"Change is not a threat, it's an opportunity.
Survival is not the goal, transformative success is."**
~ Seth Godin

2



There's a distinction ...
*Some change is initiated BY your company, but many changes are imposed upon us externally.
Either way, the one thing we CAN control is our response.*

3

What exactly does it mean to "lead thru change?"



Leading through change is the ability to apply proven leadership practices to help employees view change as a necessary and essential part of business.

A key to success is a leadership style that gives employees opportunities for input and engagement in the process, promotes a change journey that feels achievable and rewarding, and **meets people where they are.**

4

So, where are they?



- Some eagerly embrace change
- Some are trepidatious, but open
- Some carry bruises from past changes
- Some would rather quit than go through another change
- Some will stage an all-out resistance, but will not leave

5

Running from Change

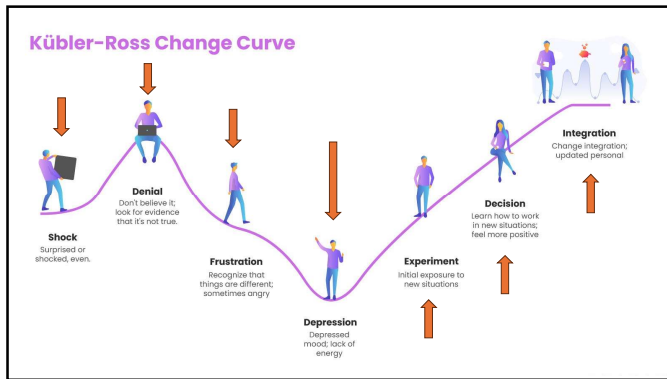


- Many people resist change, possibly because of the perceived risk or fear that change will not be beneficial in the end.
- Other people resist change because it's more comfortable and familiar to stay with what you know.
- But no matter how much you run from it, change happens.

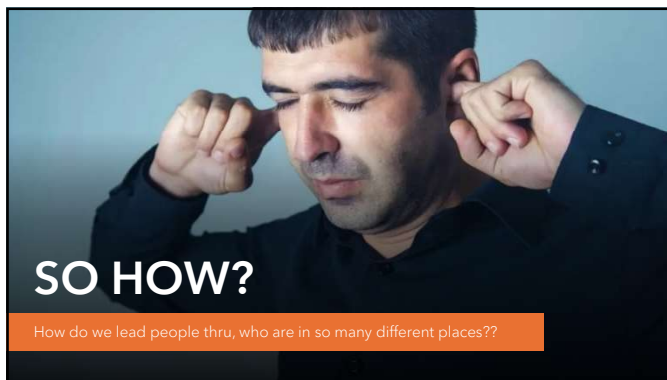
*"Change is inevitable.
Growth is optional."*

— John C. Maxwell

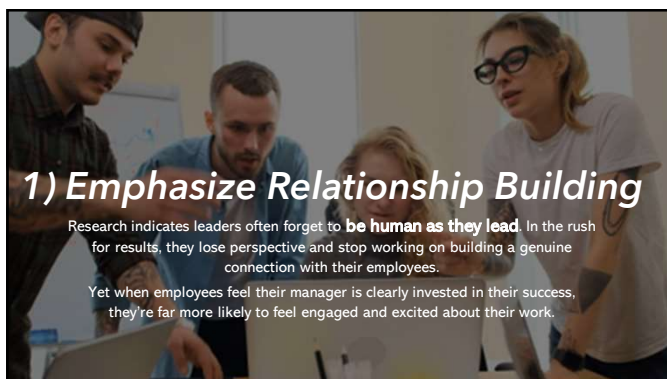
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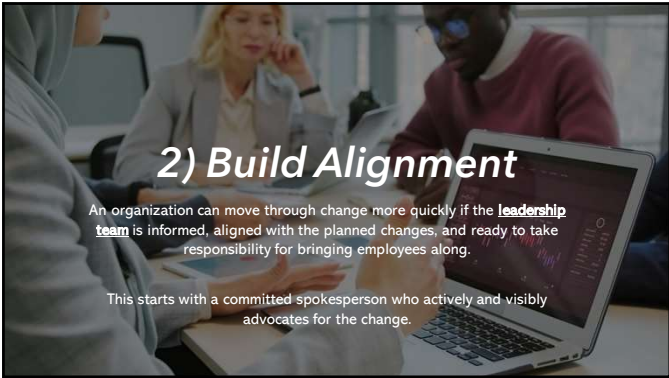
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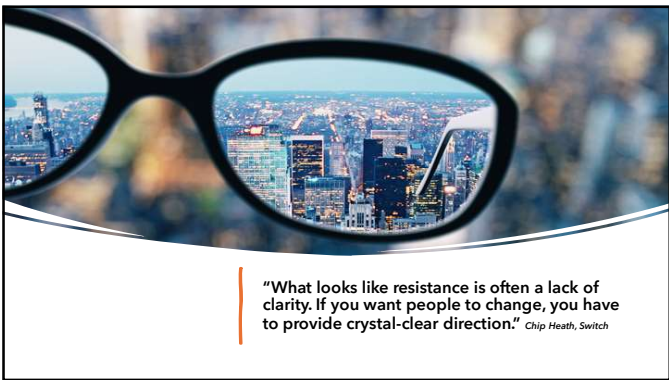
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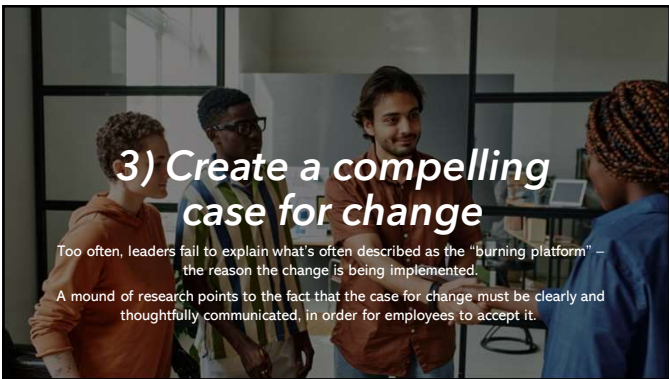
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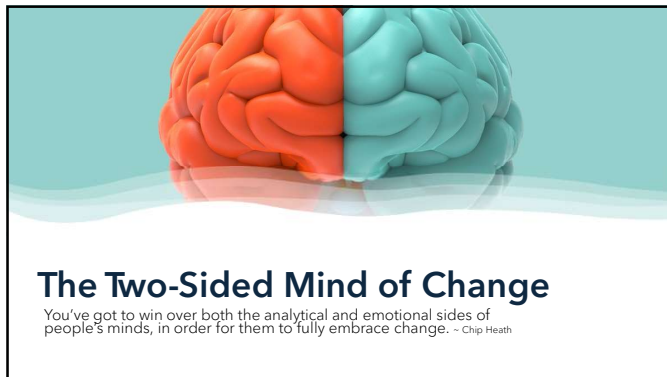
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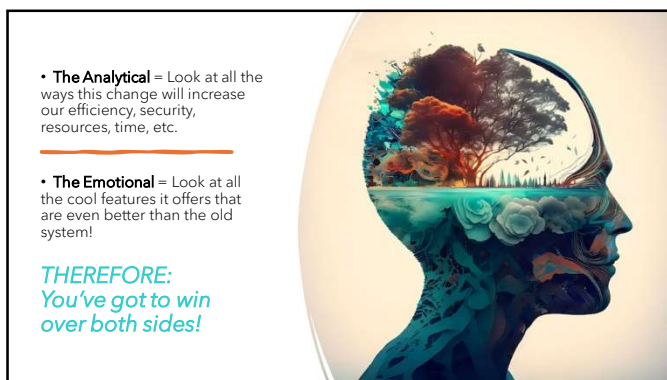
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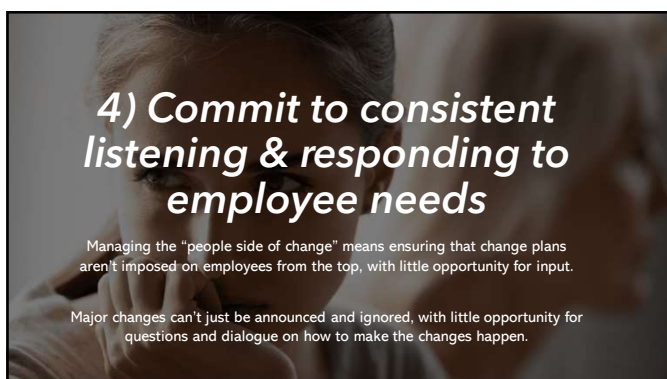
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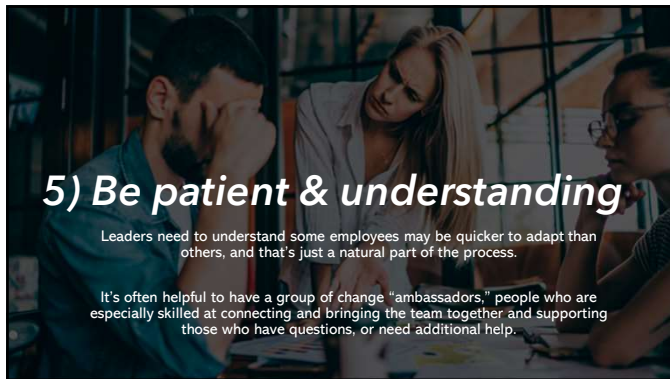
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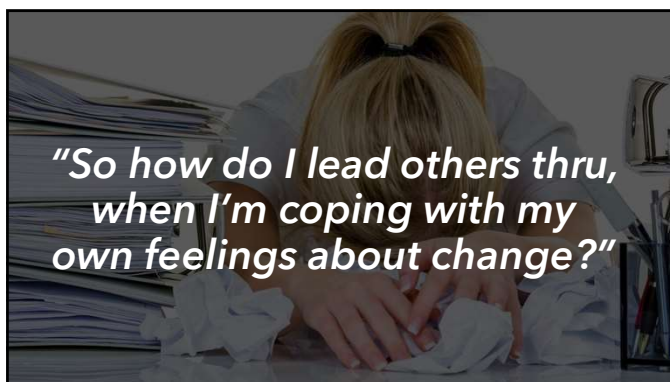
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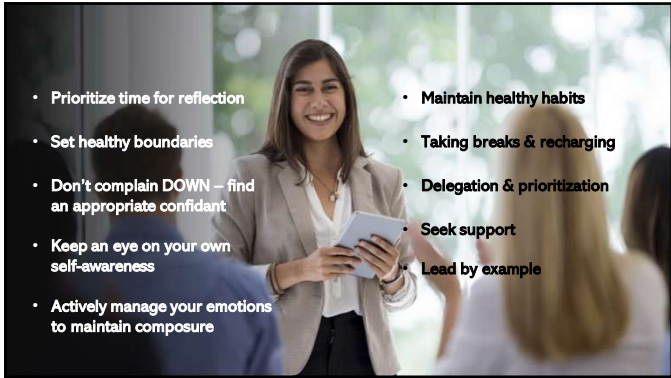
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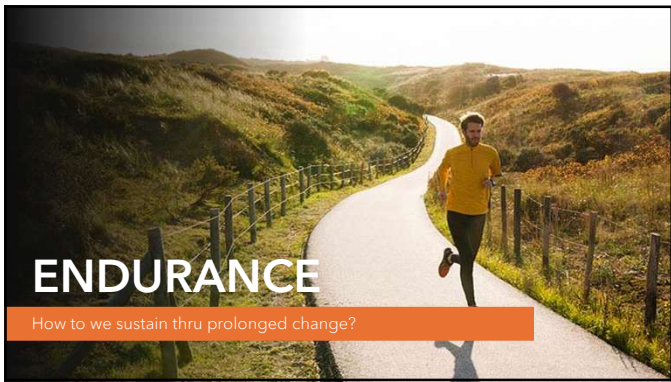
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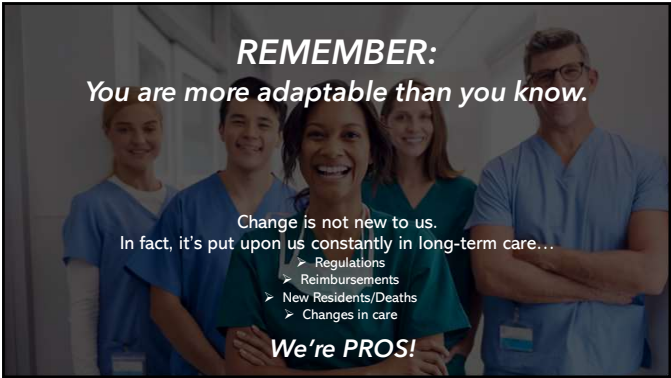
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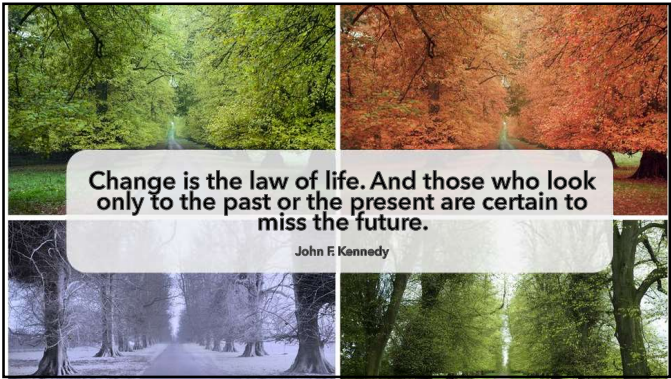
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