



Imagine!

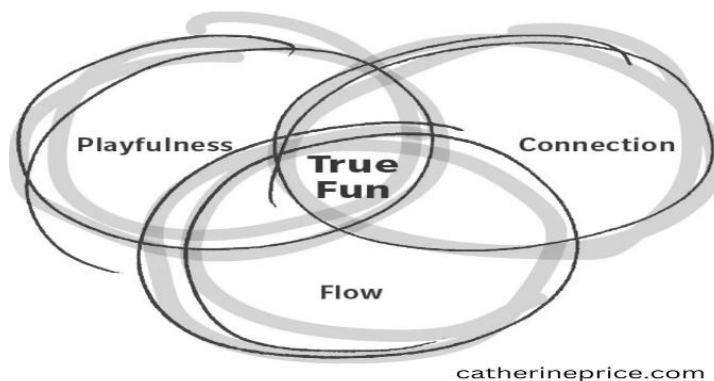
CULTIVATING LIFE ENRICHMENT THROUGH A LENS OF CREATIVITY



“CREATIVITY IS INVENTING, EXPERIMENTING, GROWING, TAKING RISKS, BREAKING RULES,

MAKING MISTAKES, AND HAVING FUN.” – MARY LOU COOK

Fun is the confluence of three psychological states: playfulness, connection, and flow. Those three ingredients are each wonderful for us on their own, but when all three happen at once, that’s what I consider to be True Fun. (Catherine Price)



215.872.1657

NANCY RICHARDS, ADC/EDU

Fun is a Life-Giving Force....

They generate energy, which accounts for the electric feeling that's so often associated with True Fun. And the fact that this energy can vary in intensity and duration clarifies how some episodes of True Fun light us up for a flash but don't linger in our memories while others last longer and stay with us for the rest of our lives." -Catherine Price

True fun...

- Is restorative.
- Increases resilience and empathy.
- Creates community.
- Reduces resentment.

Imaginative leadership is about seeing beyond the here and now, asking "what if," and daring to dream about what could be.



CREATIVE
IMAGINATION



SOCIAL IMAGINATION



PRACTICAL
IMAGINATION

Source: How To Become An Imaginative Leader and Boost Your Company's Success

<https://www.forbes.com/sites/cherylrobinson/2024/05/14/how-to-become-an-imaginative-leader-and-boost-your-companys-success/>

3 Pillars of Imaginativeness

1. **Creative imagination** the cognitive ability to conceptualize something that isn't currently observable or feasible. The aim is to create something innovative, artistic and original.

2. **Social imagination** the cognitive competence to visualize something that isn't presently seen; it's the intent of understanding others' perspectives. It involves immersing oneself in another person's worldview or interpreting another's desires, intentions, beliefs and emotions. This type of imagination is firmly rooted in the psychological concepts of empathy and perspective-taking. It enables leaders to deeply understand and connect with their teams, stakeholders and customers, facilitating being more inclusive and collaborative.

3. **Practical imagination** pertains to the cognitive aptitude to contemplate something that isn't readily observable or possible, the objective centers around planning, organizing, analyzing, or

215.872.1657

NANCY RICHARDS, ADC/EDU



managing information, resources or projects. It equips leaders with the foresight to anticipate future challenges, ensuring the organization's sustainability.

The synthesis of these three forms of imagination underpins the essence of imaginative leadership.

How to Be an Imaginative Leader:

- Foster a Culture of Curiosity
- Support Risk-Taking
- Lead by Example
- Embrace Diversity
- Encourage Collaboration
- Set Big Goals

Benefits of Imaginative Leadership

- Better Problem-Solving Skills
- Attracts Talent
- Drives Growth
- Higher Employee Engagement.
- Improved Team Dynamics.
- Personal Growth

**Imaginative leadership can transform the ordinary into extraordinary,
inspiring teams to achieve unprecedented success.**

Sources:

What IS fun? <https://catherineprice.substack.com/p/what-is-fun>

Price, C. *The Power of Fun: How to Feel Alive Again*. Random House Books (2023)

The Reverse Coloring Book™: The Book Has the Colors, You Draw the Lines!

<https://www.amazon.com/dp/1523515279?lv=shuf&channelId=500&plpRedirect=mhFallback>

OuiSi -award-winning sets of Visually Connecting Photo Cards

<https://shop.ouisi.co/?srsltid=AfmBOorDnuEH5FWIFO1ZcqV0Li3uHNpoUl8JobjiNDHGscVhHVf5ts8Y>